

Ambasssador

Power of 10 FAQ's

Thank you for considering becoming an Ambassador for the Power of 10 Campaign! Here's everything you need to know to get started and succeed in your goal of raising \$100 to support FEAST's mission.

1 What does it mean to be an Ambassador for the Power of 10 Campaign?

As an Ambassador, your goal is to raise \$100 by asking friends, family, and community members for \$10 each. This supports your Team Leader's \$1,000 goal and helps FEAST reach its overall \$10,000 campaign target.

2 How does the Power of 10 Campaign work?

The 10-day campaign runs from December 2-12, aiming to raise \$10,000 through \$10 donations. As an Ambassador, your goal is to collect at least \$100 in \$10 donations.

3 How do I sign up to be an Ambassador?

- If you were invited to participate through a Team Leader, you will receive an email with all the resources you need to start your work as an Ambassador.
- If you want to become an Ambassador and do not have a Team Leader, simply email us at info@feastforall.org to let us know you want to join!

4 How can I reach my \$100 goal?

Tips to reach your goal:

- **Share Your Link:** Use social media, text, and email to share our video, donation link, and stories.
- **Personal Messages:** Send close friends and family a personal message explaining why this campaign matters to you.
- **Create a Challenge:** Invite friends to skip a coffee and donate \$10 instead.
- **Flexible Donations:** Aim for 10 donations of \$10 or a few larger ones (e.g., 5 donations of \$20)



Ambasssador

Power of 10 FAQ's

Thank you for considering becoming an Ambassador for the Power of 10 Campaign! Here's everything you need to know to get started and succeed in your goal of raising \$100 to support FEAST's mission.

5

Do I need to collect donations myself?

No! Once you sign up, you'll receive FEAST's donation link. Just share this link with people, and they can donate directly through it. Please ask your donors to add your name in the comments section box on the form!

6

Can I raise more than \$100?

Absolutely! We encourage you to keep going beyond \$100 if you can. Every additional \$10 donation brings us closer to our overall \$10,000 goal, and your extra efforts are truly appreciated.

7

How do I talk about FEAST and the Power of 10 Campaign with potential donors?

- Here's a quick way to describe FEAST and the Power of 10 Campaign:
- **FEAST's Mission:** FEAST supports families and communities by providing access to healthy food, nutrition education, and emotional support.
- **Power of 10 Campaign:** We're aiming to raise \$10,000 over 10 days with \$10 donations. Your \$10 gift helps provide families with tools and resources to make lasting changes in their health and well-being.

8

What should I say when sharing my donation link?

Feel free to use this sample message or customize it: "Hi [Name]! I'm raising \$100 for FEAST's Power of 10 Campaign to support families with access to healthy food, nutrition education, and community support. I'm asking friends to donate just \$10 each. It would mean a lot to me if you could help out! Here's the link to donate: [Link]. Thank you!"



Ambasssador

Power of 10 FAQ's

Thank you for considering becoming an Ambassador for the Power of 10 Campaign! Here's everything you need to know to get started and succeed in your goal of raising \$100 to support FEAST's mission.

9 What if someone has questions about FEAST or the campaign?

You can refer them to our website, where they'll find information about FEAST's programs and impact. You can also encourage them to reach out to us directly at info@feastforall.org with any specific questions.

10 What should I do once I reach my \$100 goal?

Celebrate your success! Share a thank-you post on social media and consider encouraging additional donations. Every \$10 helps, and we're grateful for any extra support you can bring in.

11 Can I participate even if I can't donate myself?

Yes, you can still make a huge impact! Simply share our [Power of 10 Video](#), and this FAQ page to get other people to join!

12 What's the best way to thank my donors?

A quick message or shout-out on social media goes a long way in showing appreciation. Let your donors know how much their support means and how their contribution is helping FEAST make a difference.

Thank you for joining as an Ambassador! Your support helps FEAST reach more families and build healthier communities. Together, we can make a big impact with the Power of 10 Campaign!

Email us at info@feastforall.com for further inquiries.

