



FEAST

FOOD • EDUCATION • ACCESS
SUPPORT • TOGETHER

Theory of Change

In response to the growing crisis of diet-related chronic disease, FEAST advances a community-led health model that integrates nourishing food access, nutrition education, and emotional support. By addressing the conditions that shape behavior, FEAST enables sustained change and improved health outcomes.

2026-28 STRATEGIC FRAMEWORK

Mission

FEAST's mission is to promote health and wellness through the power of healthy food and human connection.

Vision

Over the next three years, FEAST will strengthen and scale a community-led, integrative health model that creates the conditions for lasting health—demonstrating how diet-related chronic disease can be prevented or reversed when communities have the food, skills, and support they need to thrive.

At FEAST we believe:

- Food brings families and communities together
- Health is not only physical, but also social, emotional, spiritual, and environmental
- Health and wellness are human rights, not luxuries
- Everyone deserves access to affordable, nutritious food and the knowledge to make informed and nourishing food choices
- Everyone needs a community of support

Values

Strategic Priority 1:

Strengthen and Scale
FEAST's Integrated
Community Health Model

Goal 1.1: Learning & Refinement: Deepen community feedback, data collection, and evaluation for FEAST's Family Feeding and Maternal Nutrition curricula to refine and strengthen these programs for scale and replication.

Goal 1.2 — Workforce Expansion: Expand and formalize FEAST's Health Educator training and certification pathway to equip community members and partner staff to deliver the full suite of FEAST curricula with fidelity across life stages.

Goal 1.3 — Proof & Replicability: Build a rigorous, multi-site evidence base—including data from licensed partners such as FEAST VA—to demonstrate that FEAST's preventative community health model is effective and replicable across geographies and populations.

Strategic Priority 2:

Build Organizational
Capacity to Support
Sustainable Growth and
Replication

Goal 2.1 — Develop a Replicable Affiliate Site Blueprint Develop and document a clear, sustainable blueprint for establishing and supporting FEAST affiliate partner sites, using FEAST VA as a learning lab to understand the staffing, governance, funding, training, and systems required to operate a successful FEAST site outside of Los Angeles.

Goal 2.2: Strengthen Financial Sustainability and Flexibility: Increase flexible, multi-year funding to support long-term planning, capacity-building, and responsible scale.

Strategic Priority 3:

Advance Partnerships and
Advocacy to Position FEAST
as a Model for Community
Health

Goal 3.1: Develop and Expand Strategic Partnerships for Field Influence: Deepen and expand partnerships with community organizations, health systems, and funders to elevate FEAST's integrated prevention model and embed it within broader community health efforts.

Goal 3.2 — Thought Leadership and Advocacy for Prevention: Advance advocacy and thought leadership that elevates prevention, community leadership, and whole-person health as essential strategies for addressing diet-related chronic disease.