



FEAST

FOOD • EDUCATION • ACCESS
SUPPORT • TOGETHER

Theory of Change

In response to the growing health crisis, FEAST advances a community-led model that addresses food insecurity, social isolation and chronic stress. By addressing the social drivers of health, FEAST enables sustained change and improved physical, mental and emotional health outcomes.

2026-28 STRATEGIC FRAMEWORK

Mission

FEAST's mission is to promote health and wellness through the power of healthy food and human connection.

Vision

Over the next three years, FEAST will strengthen and scale a community-led health model that creates the conditions for lasting health—demonstrating how overall wellbeing can improve when communities have the food, skills, and support they need to thrive.

At FEAST we believe:

- Food brings families and communities together
- Health is not only physical, but also social, emotional, spiritual, and environmental
- Health and wellness are human rights, not luxuries
- Everyone deserves access to affordable, nutritious food and the knowledge to make informed and nourishing food choices
- Everyone needs a community of support

Values

Strategic Priority 1:

Deepen and Deliver FEAST's Community Health Model

Goal 1.1: Learning & Refinement: Deepen community feedback, data collection, and evaluation across our Core Nutrition Programs to strengthen program quality, measure impact across life stages, and guide the effective scaling of our community health model.

Goal 1.2 — Workforce Expansion: Expand and formalize FEAST's Health Educator training and certification pathway to equip community members and partner staff to deliver the full suite of FEAST curricula with fidelity across life stages.

Strategic Priority 2:

Build the Organizational Foundation for Long-Term Sustainability

Goal 2.1 — Internal Capacity and Team Development: Invest in the staffing, infrastructure, and professional development needed to sustain and grow FEAST's work. This includes building toward a staffing model that allows program leadership to focus on curriculum quality, community relationships, and partner support — and investing in the development of every team member as a long-term asset to the organization.

Goal 2.2: Financial Sustainability and Flexibility: Increase flexible, multi-year funding to support long-term planning and responsible growth. Expand Community Table, FEAST's monthly giving program, as a core source of recurring, unrestricted revenue. Develop earned revenue through curriculum licensing and Health Educator training fees to reduce grant dependence over time.

Strategic Priority 3:

Scale FEAST's Reach Through a Two-Pathway Model: Direct Service, and Licensed Partners

Goal 3.1 — Partner Implementation Support: Move beyond training delivery to build the oversight, technical assistance, and quality assurance infrastructure needed to support partner organizations in implementing FEAST programs with fidelity and measurable impact — whether they are in Los Angeles or elsewhere.

Goal 3.2 — Replication and Earned Revenue: Develop a sustainable, documented framework for partner organizations to operate the FEAST model — including clear licensing terms, recertification pathways, and fee structures that generate earned revenue and reduce the cost of replication over time, as a key strategy to scale the reach and impact of our programs.